

CONTRACT



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

And:

Greer Margolis Mitchell Burns
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

Contract / Revision 938958 /		Alt Order # 06259023
Product Issue		
Contract Dates 09/25/12 - 11/06/12		Estimate # 1540 DSCC #1540
Advertiser Democratic Senatorial Campaign Committee		Original Date / Revision 08/21/12 / 08/21/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KOAT	Account Executive Mary Tricoli	Sales Office HRP -Washington
Special Handling		
Demographic Adults 35+		
IDB# 9912856	Advertiser Code 49	Product Code 53
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 18	KOAT	09/29/12	11/03/12	Action 7 News @ 5p Sat	5-530p		:30			NM	7	\$4,900.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----1-				1	\$550.00			
		Week: 10/01/12	10/07/12	-----1-				1	\$550.00			
		Week: 10/08/12	10/14/12	-----1-				1	\$550.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	KOAT	10/08/12-10/14/12	Action 7 News @ 5p Sat	5-530p	-----Sa--	:30		\$550.00	NM		
		See MG 18.7, 18.8										
	7	KOAT	09/29/12-09/29/12	ABC Prime College Football	6-10p	-----Sa--	:30		\$1,350.00	NM		
		⊕ MG for 19.3, 24.3, 19.2, 24.2, 18.3										
	8	KOAT	10/06/12-10/06/12	Sa A7N Balloon Fiesta	6-9a	-----Sa--	:30		\$800.00	NM		
		⊕ MG for 19.3, 24.3, 19.2, 24.2, 18.3										
		Week: 10/15/12	10/21/12	-----1-				1	\$550.00			
		Week: 10/22/12	10/28/12	-----1-				1	\$550.00			
		Week: 10/29/12	11/04/12	-----1-				1	\$550.00			
N 19	KOAT	09/29/12	11/03/12	Sa 6a A7N More in the AM	6-9a		:30			NM	4	\$2,500.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----1-				1	\$625.00			
		Week: 10/01/12	10/07/12	-----1-				1	\$625.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KOAT	10/01/12-10/07/12	Sa 6a A7N More in the AM	6-9a	-----Sa--	:30		\$625.00	NM		
		See MG 18.7, 18.8										
		Week: 10/08/12	10/14/12	-----1-				1	\$625.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	KOAT	10/08/12-10/14/12	Sa 6a A7N More in the AM	6-9a	-----Sa--	:30		\$625.00	NM		
		See MG 18.7, 18.8										
		Week: 10/15/12	10/21/12	-----1-				1	\$625.00			
		Week: 10/22/12	10/28/12	-----1-				1	\$625.00			
		Week: 10/29/12	11/04/12	-----1-				1	\$625.00			
N 24	KOAT	09/30/12	11/04/12	5-6a	5-6a		:30			NM	4	\$700.00
		Class of Time - Fixed Non Pre-emptible										

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
938958 /	06259023

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/25/12 - 11/06/12	Issue	1540 DSCC #1540

<u>Advertiser</u>	<u>Original Date / Revision</u>
Democratic Senatorial Ca	08/21/12 / 08/21/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 -----1 1 \$175.00 Week: 10/01/12 10/07/12 -----1 1 \$175.00												
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KOAT	10/01/12-10/07/12	5-6a	5-6a	-----Su	:30		\$175.00	NM		
	See MG 18.7, 18.8											
	Week: 10/08/12 10/14/12 -----1 1 \$175.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 3 KOAT 10/08/12-10/14/12 5-6a 5-6a -----Su :30 \$175.00 NM See MG 18.7, 18.8 Week: 10/15/12 10/21/12 -----1 1 \$175.00 Week: 10/22/12 10/28/12 -----1 1 \$175.00 Week: 10/29/12 11/04/12 -----1 1 \$175.00											
Totals											353	\$283,975.00

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 -09/30/12	39	\$33,300.00	\$28,305.00	\$1,981.35	\$30,286.35
10/01/12 -10/28/12	224	\$180,850.00	\$153,722.50	\$10,760.58	\$164,483.08
10/29/12 -11/05/12	90	\$69,825.00	\$59,351.25	\$4,154.59	\$63,505.84
Totals	353	\$283,975.00	\$241,378.75	\$16,896.52	\$258,275.27

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

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INVOICE



KOAT
 3801 Carlisle Blvd. NE
 Albuquerque, NM 87107
 Main: (505)884-7777
 Billing: (916)325-3266

www.koat.com

Billing Address:

Greer Margolis Mitchell Burns
 Attention: Accounts Payable
 1010 Wisconsin Ave, Suite 800
 Washington, DC 20007

Send Payment To:

KOAT
 PO Box 26868
 Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
939848-1	08/19/12	August 2012	07/30/12 - 08/13/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Mary Tricoli	HRP -Washington	National

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	Issue	1566 DSCC #1566

Flight Dates	Order #	Alt Order #
08/07/12 - 08/13/12	939848	06264755

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	49	53

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/07/12	08/13/12	Kimmel	1135p-1235a	MTWTF--	:30	4	\$125.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/07/12	08/13/12	MTWTF--	4	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	Tu	08/07/12	12:27 AM	Kimmel	1135p-1235a	:30	DSCCNM201201TH	\$125.00 NM
2	KOAT	W	08/08/12	12:12 AM	Kimmel	1135p-1235a	:30	OSCCNM201201TH	\$125.00 NM
4	KOAT	F	08/10/12	12:30 AM	Kimmel	1135p-1235a	:30	OSCCNM201201TH	\$125.00 NM
1	KOAT	M	08/13/12	12:08 AM	Kimmel	1135p-1235a	:30	OSCCNM201201TH	\$125.00 NM
2	08/07/12	08/13/12	Anderson Cooper	11a-12n	MTWTF--	:30	5	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/07/12	08/13/12	MTWTF--	5	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	KOAT	Tu	08/07/12	11:46 AM	Anderson Cooper	11a-12n	:30	DSCCNM201201TH	\$175.00 NM
1	KOAT	W	08/08/12	11:28 AM	Anderson Cooper	11a-12n	:30	OSCCNM201201TH	\$175.00 NM
4	KOAT	Th	08/09/12	11:38 AM	Anderson Cooper	11a-12n	:30	OSCCNM201201TH	\$175.00 NM
3	KOAT	F	08/10/12	11:31 AM	Anderson Cooper	11a-12n	:30	DSCCNM201201TH	\$175.00 NM
2	KOAT	M	08/13/12	11:45 AM	Anderson Cooper	11a-12n	:30	OSCCNM201201TH	\$175.00 NM
3	08/07/12	08/13/12	Chew, The	12-1pm	MTWTF--	:30	2	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/07/12	08/13/12	MTWTF--	2	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	F	08/10/12	12:57 PM	Chew, The	12-1pm	:30	OSCCNM201201TH	\$200.00 NM
1	KOAT	M	08/13/12	12:34 PM	Chew, The	12-1pm	:30	DSCCNM201201TH	\$200.00 NM
4	08/07/12	08/13/12	Action 7 News @ 5p	5-530p	MTWTF--	:30	5	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/07/12	08/13/12	MTWTF--	5	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	KOAT	Tu	08/07/12	5:13 PM	Action 7 News @ 5p	5-530p	:30	OSCCNM201201TH	\$600.00 NM
1	KOAT	W	08/08/12	5:23 PM	Action 7 News @ 5p	5-530p	:30	OSCCNM201201TH	\$600.00 NM
2	KOAT	Th	08/09/12	5:26 PM	Action 7 News @ 5p	5-530p	:30	OSCCNM201201TH	\$600.00 NM
5	KOAT	F	08/10/12	5:22 PM	Action 7 News @ 5p	5-530p	:30	OSCCNM201201TH	\$600.00 NM
3	KOAT	M	08/13/12	5:23 PM	Action 7 News @ 5p	5-530p	:30	OSCCNM201201TH	\$600.00 NM

INVOICE

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868



Invoice #	Invoice Date	Invoice Month	Invoice Period
939848-1	08/19/12	August 2012	07/30/12- 08/13/12

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	Issue	1566 DSCC #1566

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/07/12	08/13/12	Action 7 News @ 6p	6-630p	MTWTF--	:30	5	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/07/12	08/13/12	MTWTF--	5	\$800.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	Tu	08/07/12	5:59 PM	Action 7 News @ 6p	6-630p	:30	DSCCNM201201TH	\$800.00 NM
3	KOAT	W	08/08/12	6:23 PM	Action 7 News @ 6p	6-630p	:30	DSCCNM201201TH	\$800.00 NM
5	KOAT	Th	08/09/12	6:13 PM	Action 7 News @ 6p	6-630p	:30	DSCCNM201201TH	\$800.00 NM
4	KOAT	F	08/10/12	6:24 PM	Action 7 News @ 6p	6-630p	:30	DSCCNM201201TH	\$800.00 NM
2	KOAT	M	08/13/12	6:24 PM	Action 7 News @ 6p	6-630p	:30	DSCCNM201201TH	\$800.00 NM
6	08/07/12	08/13/12	Good Morning America	7-9a	MTWTF--	:30	9	\$525.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/07/12	08/13/12	MTWTF--	9	\$525.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	Tu	08/07/12	7:26 AM	Good Morning America	7-9a	:30	DSCCNM201201TH	\$525.00 NM
6	KOAT	Tu	08/07/12	8:47 AM	Good Morning America	7-9a	:30	DSCCNM201201TH	\$525.00 NM
2	KOAT	W	08/08/12	7:49 AM	Good Morning America	7-9a	:30	DSCCNM201201TH	\$525.00 NM
7	KOAT	Th	08/09/12	7:29 AM	Good Morning America	7-9a	:30	DSCCNM201201TH	\$525.00 NM
3	KOAT	Th	08/09/12	8:47 AM	Good Morning America	7-9a	:30	DSCCNM201201TH	\$525.00 NM
4	KOAT	F	08/10/12	7:27 AM	Good Morning America	7-9a	:30	DSCCNM201201TH	\$525.00 NM
9	KOAT	F	08/10/12	8:54 AM	Good Morning America	7-9a	:30	DSCCNM201201TH	\$525.00 NM
5	KOAT	M	08/13/12	7:42 AM	Good Morning America	7-9a	:30	DSCCNM201201TH	\$525.00 NM
8	KOAT	M	08/13/12	8:42 AM	Good Morning America	7-9a	:30	DSCCNM201201TH	\$525.00 NM
7	08/07/12	08/13/12	Live with Regis & Kelly 9-10a		MTWTF--	:30	4	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/07/12	08/13/12	MTWTF--	4	\$200.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	Tu	08/07/12	9:28 AM	Live with Regis & Kelly 9-10a	9-10a	:30	DSCCNM201201TH	\$200.00 NM
3	KOAT	W	08/08/12	8:59 AM	Live with Regis & Kelly 9-10a	9-10a	:30	DSCCNM201201TH	\$200.00 NM
4	KOAT	Th	08/09/12	9:36 AM	Live with Regis & Kelly 9-10a	9-10a	:30	DSCCNM201201TH	\$200.00 NM
2	KOAT	M	08/13/12	9:56 AM	Live with Regis & Kelly 9-10a	9-10a	:30	DSCCNM201201TH	\$200.00 NM
Total Spots							34		

Gross Total \$14,300.00

Agency Commission \$2,145.00

Net Amount Due \$12,155.00

New Mexico Tax Rate 7.0% \$850.85

Amount Due \$13,005.85

Payment Terms 30 Days